PRIVACY POLICY THE CRUSH CONFIDENTIAL Last Revised 04/02/2025

This privacy policy describes how we (The Crush Confidential, LLC) collect and use and protect personal information associated with our <u>www.thecrushconfidential.com</u> website (the "Site") and the matchmaking and personal coaching services we provide to Clients, Members and other matches, and the listing of Members through our Site. ("Services")

We collect two kinds of personal information, (1) personal information that you voluntarily provide, and (2) information that may be automatically provided to use through the system you use to view and access the Site

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. Please be aware, however, that despite our efforts, no security measures are perfect or impenetrable and no method of data transmission can be guaranteed against any interception or other type of misuse.

VOLUNTARILY PROVIDED INFORMATION

When you decide to engage in activities on our Sites, you will be asked to provide certain information about yourself by filling out and submitting online data. It is completely optional for you to engage in these activities. Typically, we initially require you provide us with your name, e-mail address, address, phone number, birthdate, and any other information you want to voluntarily provide. In order to become a Member or Client other information may be required from you and we may obtain information about you from other social media sites you use, or that is available through public records. Again, if is completely option for you to engage in our service. All such information is voluntarily provided by you and by providing such information you consent to us using it for purposes of the Services we provide.

By providing your email address and/or cell phone number to us, you consent to us sending you emails and/or SMS/MMS Messages with information relative to your use of the Services. You may opt-out of receiving emails and texts from us at any time via the opt-out links provided in such communications. With respect to our mobile SMS/MMS services your carrier's normal rates and fees, including standard message and data rates, apply and you are solely responsible for the cost thereof. For more information see our Terms of Us https://www.thecrushconfidential.com/termsofuse which are incorporated herein by this reference.

We may send you push notifications through our mobile application which you can usually stop by changing the settings on your mobile device. We generally use the personal information you voluntarily provide to help facilitate matches with other Members and Clients and to tailor your experience in using the Service. We may also use the information collected for troubleshooting purposes. For example, we may use personal and other information we collect to request feedback, communicate with you, respond your inquiries or issues, monitor usage trends on our Sites, prevent fraud and for any other purpose for which the information was collected.

You may decide to use our Site through a social media account and/or use your social medial log in. If so, we will have access to certain information provided on those sites. We may utilize some information from your social media account regarding you and your contacts.

PASSIVE INFORMATION AND IP ADDRESSES

Our web server automatically collects limited passive information about your computer configuration when you visit our web site, which may include but not be limited to the type of browser you use, the operating system you are running, the resolution of your computer monitor, the web site that referred you, and your IP address. (Your IP address is a number that is used by computers connected to the Internet to identify your computer so that data such as the web pages you want to view can be transmitted to you). We use IP address information for systems administration and trouble-shooting purposes.

COOKIES

To help make our web site more responsive to the needs of our users, we use a standard feature of browser software, called a "cookie," to assign each user a unique, random number that resides on your computer. The cookie does not identify the user, just the computer that is used to access our Site. Unless you voluntarily identify yourself, we will not know who you are, even if we assign a cookie to your computer as the only personal information a cookie can contain is information you supply. A cookie cannot read unrelated data off your computer. We use cookies to help us deliver a better, more personalized service. If you wish to block, erase, or be warned of cookies on the site, please refer to your browser provider to learn about these functions. Please note, if you choose to remove or reject cookies, this could affect certain features on the site.

THIRD PARTY LINKS; ADVERTISERS:

In using the Site or Services you could be directed to other sites that are beyond our control. These other sites may send their own cookies to users, or otherwise collect data or solicit personal information. Any personal information you provide on linked pages or applications is provided directly to that third party and is subject to that third party's privacy policy. This Policy does not apply to such linked sites, and we are not responsible for the content or privacy and security practices and policies of these websites or any other sites that may be linked to or from our Site or provided to you through use of our Services.

GOOGLE ANALYTICS

From time to time, we may utilize Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses cookies to help analyze how users use sites. The information generated by the cookie includes your IP address. This information will be transmitted to and stored by Google on its servers. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity, and providing other services relating to Internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. By using our site, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For more information on Google Analytics please see the Googles terms of use and Google's privacy practices.

OTHER DISCLOSURES:

We may occasionally release personal and/or passive information about our visitors when release is appropriate to comply with law, to protect the rights, property or safety of visitors to our sites, the public, our customers, or our government and its employees, agents, partners and affiliates, or will help to enforce our policies, protect your safety or security, including the safety and security of property that belongs to you, and/or protect the safety and security of our sites or third parties.

MISCELLANEOUS:

This Privacy Policy is subject exclusively to the laws of the State of Ohio in the United States. We make no representation that this policy and our practices comply with the laws of any other state or country. Users of the site who reside outside the United States do so on their own initiative and are responsible for compliance with local laws, if and to the extent local laws are applicable. If you reside outside of the United States, by using the site, you consent to the transfer, processing, and use of your information outside your country.

Our Sites do not support, nor respond to, "do not track" or similar technical requests.

Our Sites are not directed to individuals under the age of eighteen (18) and we do not knowingly collect Personal Information from individuals under 18. Persons under eighteen are not authorized to use our Sites

We may change this policy at any time. If we change this privacy policy we will update the "Last Revised" date. Any changes will become effective when we post the revised Privacy Policy. Your use of the Sites following these changes means that you accept the revised Privacy Policy. We will obtain your consent to any material Privacy Notice changes if and where this is required by applicable data protection laws.

LEGAL

This is a United States website subject to laws of the United States. If you are located outside of the United States, by visiting the website and providing us with Personal Information, you acknowledge and agree that your Personal Information may be processed for the purposes identified in this Privacy Policy. In addition, your Personal Information may be processed in the

country in which it was collected and in other countries, including the United States, where laws regarding processing of Personal Information may be less stringent than the laws in your country. By providing your Personal Information you consent to such transfer. However, if you are a resident of Europe you may have further rights as set forth below.

If you reside in the State of California, you have the right to request from us a list of third parties with whom we shared Personal Information about you for their own direct marketing purposes during the previous calendar year. You may also have the right to know what categories of personal information we collected about you and whether we disclosed that personal information for a business purpose in the preceding twelve months. If you are a California resident and would like to exercise any of your rights under the California Consumer Privacy Act that may apply to our Sites, please contact us as set forth below. We will process such requests in accordance with applicable laws. Please note, however, we do not share Personal Information with unrelated third parties for their own use.

In accordance with applicable state laws, you may have the following rights: (i)to confirm we are processing your personal information; (ii) access to or a copy of your personal information; (iii) to receive an electronic copy of personal information that you have provided to us; (iv) request we correction inaccurate information; (v) request deletion of your personal information; and/or (vi) restrict the use of your personal information. Contact us as set forth below to exercise your rights to the foregoing.

NOTICE TO EUROPEAN USERS.

We ask you to provide certain contact information voluntarily in order to provide you with the Services and in order for you to submit enquiries to us. Our legal basis for collecting and using the Personal Information will depend on the Personal Information concerned and the specific context in which we collect it but for the most part be used to provide the Services as described on the Site and Terms of Use that you requested or the Services you voluntarily elect to receive through the Site. We will collect Personal Information from you only where we have your consent to do so, where we need the Personal Information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. You have all of the same rights of other users of this Site as set forth in this policy. In addition, European Users may contact us at the address set forth below if (i) you have questions about or need further information concerning the legal basis on which we collect and use your Personal Information; (ii) you wish to access, correct, update or request deletion of your Personal Information; (iii) you want to complain about, object to, or restrict our processing of your Personal Information; (iv) you wish to deny you prior consent for our use of your information; or (v) you desire a copy of your Personal Information. When we have no ongoing legitimate business need to process your Personal Information, we will delete it or securely store it from any further processing until deletion is possible.

DISCLAIMER; WAIVER OF WARRANTY

TO THE FULLEST EXTENT APPLICABLE UNDER LAW, IN NO EVENT WILL THE CRUSH CONFIDENTIAL BE LIABLE FOR ANY DAMAGES WHATSOEVER INCLUDING BUT NOT LIMITED TO: DIRECT, INDIRECT, INCIDENTAL PUNITIVE AND CONSEQUENTIAL DAMAGES, LOST PROFITS, LOST DATA OR BUSINESS INTERRUPTION, OR FOR ANY DAMAGES OR CLAIMS BASED ON PERSONAL INJURY, DEATH, OR CRIMINAL OR CIVIL CLAIMS ARISING OUT OF THE USE, INABILITY TO USE, OR THE RESULTS OF USE OF THE SERVICE PROVIDED THROUGH OUR SITE OR THIRD PARTIES ME THROUGH OUR SITE; ANY WEB SITES LINKED OR PROVIDED THROUGH THE SERVICES WE PROVIDE, THE MATERIALS OR INFORMATION CONTAINED AT ANY OR ALL SUCH SITES; WHETHER BASED ON WARRANTY, CONTRACT, TORT OR ANY OTHER LEGAL THEORY, EVEN IF WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IF YOU ARE DISSATISFIED WITH OUR SITE OR PRIVACY POLICY, OUR TERMS OF USE OR ANY PORTION THEREOF, YOUR EXCLUSIVE REMEDY SHALL BE TO STOP USING THE SITE. SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF CERTAIN WARRANTIES, LIMITATIONS OF DAMAGES AND CERTAIN TERMS IN CONTRACTS WITH CONSUMERS AND AS A RESULT THE ABOVE MAY NOT FULLY APPLY TO YOU.

CONTACTING US

If you have any questions about this website privacy policy or if you would like to update any personal information you have provided to us, please contact us at:

Email Info@TheCrushConfidential.com

Telephone: (614) 977-1835